



## iCreate ONE

Deliver truly relevant customer experiences with iCreate's real-time personalization and interaction management solution.

iCreate ONE includes three modules:



### Siteboard\*

An advanced marketing dashboard, which enables monitoring of all the types and duration of operations carried out on your properties, including conversions and feedback from the company's CRM system.

View different reports in an easy and clean interface - user actions, returning visitors, media source, ROI and more.

\*This module can be purchased separately



### Segments

Enables accurate segmentation of the users into audiences - the establishment of the conditions and definitions of the segments according to the customer's needs.



### Actions

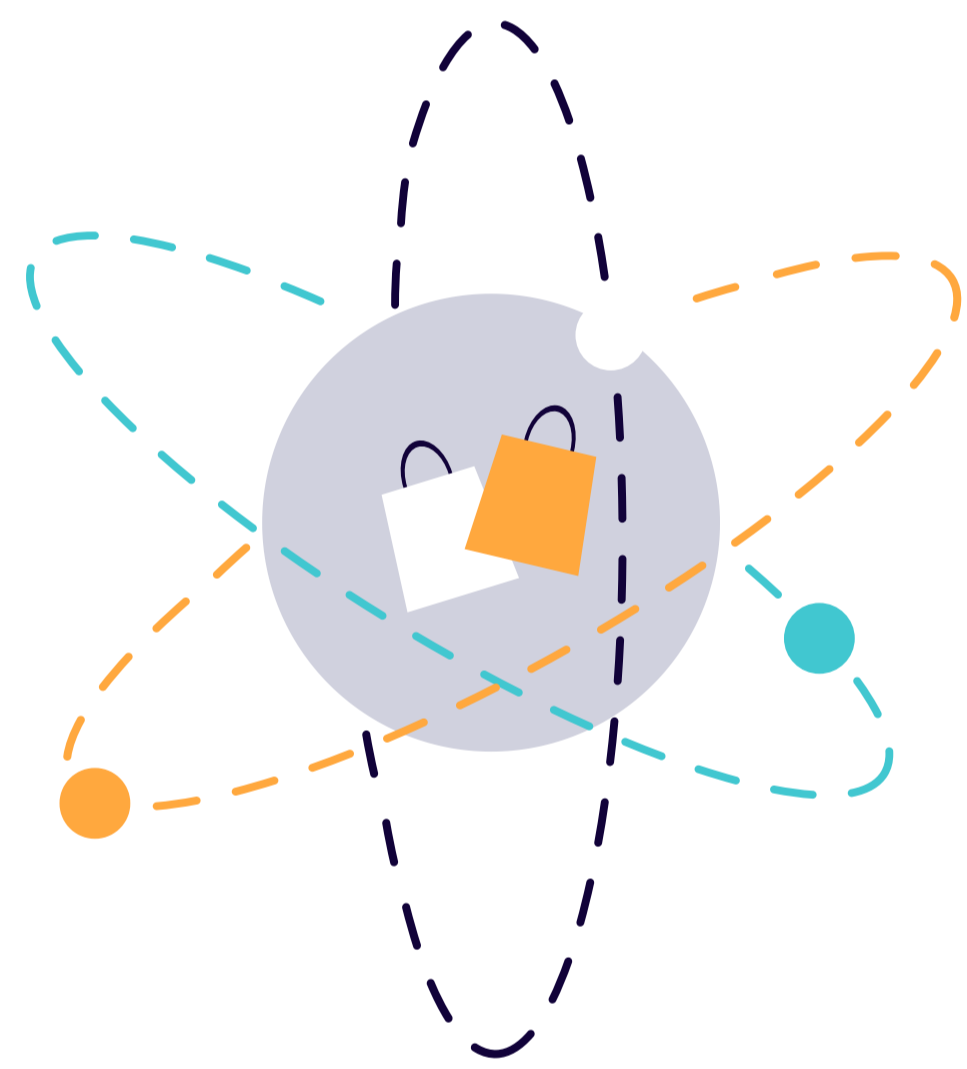
- Real-time in-line change according to user's segment in all digital assets of the brand.
- Smart remarketing in media according to user's segment.
- Segment customer journey.

# Our additional modules:

## DRAG & DROP BUILDER

**Probably the best editor in the world.**  
**Truly free style, Truly professional.**

Rich minisites, magnificent landing pages, surveys and questionnaires, Catalogs, magazines, Popups & sticky bars and much more. Integrate with personalization and magic will happen.

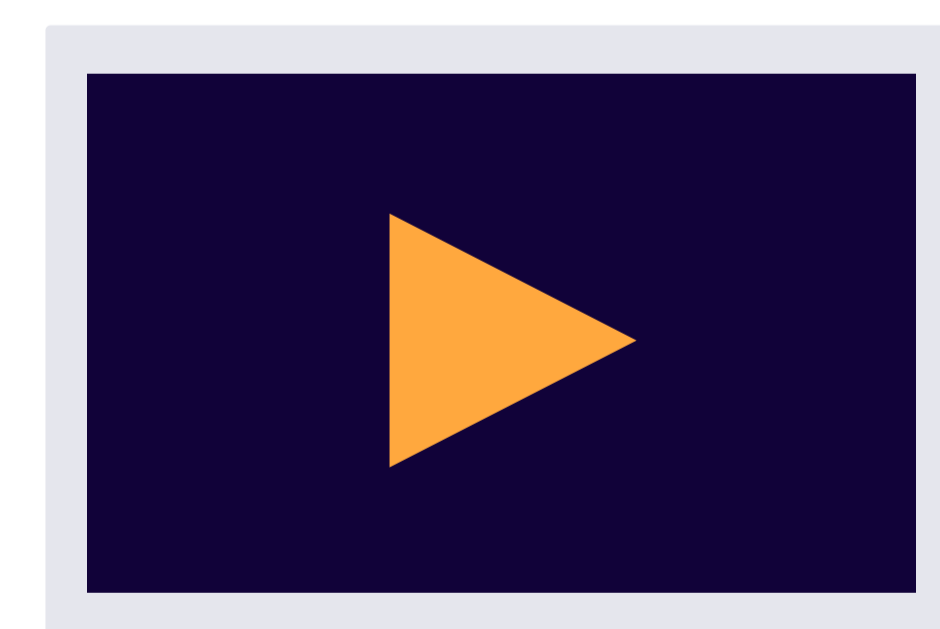


## EMAIL MARKETING

Keep your users informed using our email marketing partnership with Publicators. Create quick and appealing email campaign keep your customers on advertisements, sales and promotions.

## TRIGGERS

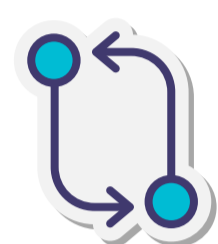
Keep a continuous contact and grow you customer retention with trigger action - send SMSs, email marketing, sending leads to CRM and integrate to Google sheets.





## LEAD MANAGEMENT

Our CRM and lead management module enables you to centralize all information that you acquire on your client, nurture leads, send emails, WhatsApps and SMS's, set meetings and more.



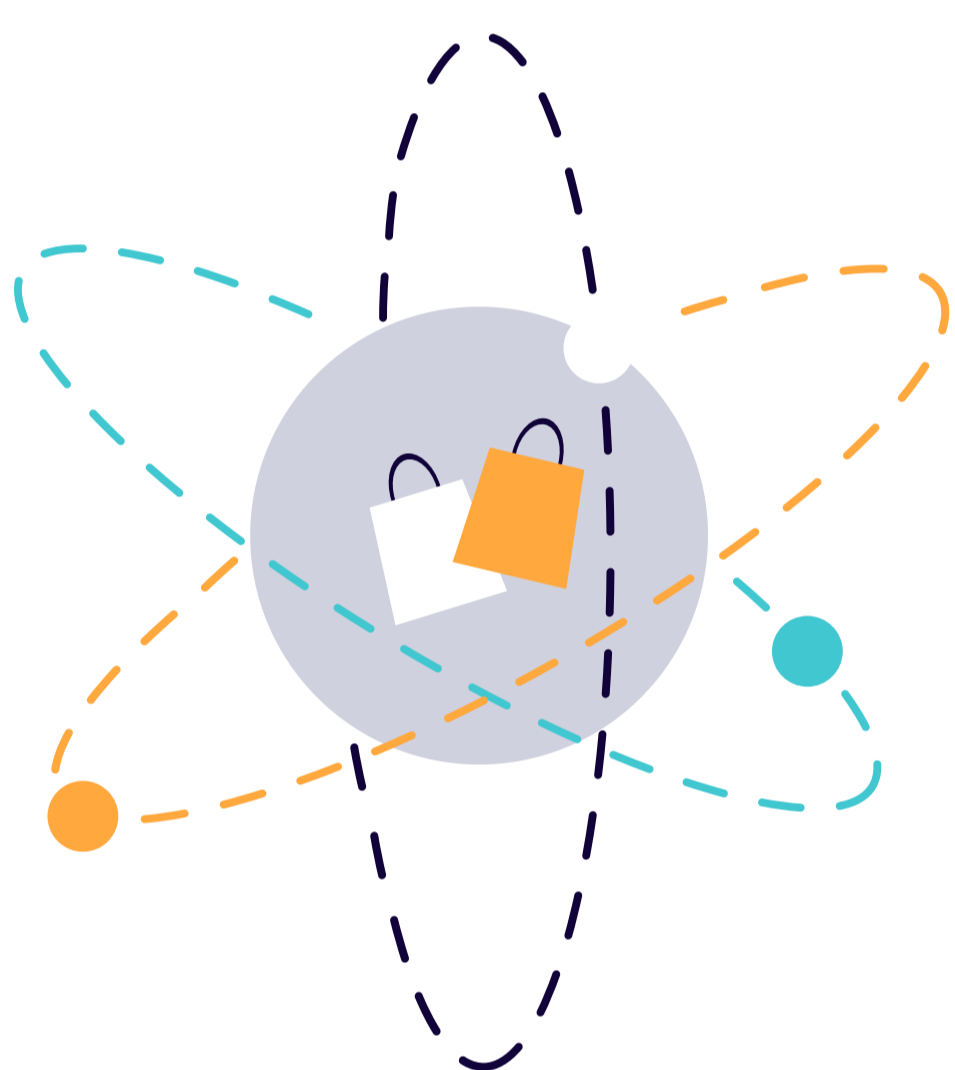
## INTEGRATIONS

You can add any type of form with multiple options and steps to your campaign.

That includes highly advanced integration module with built-in integrations to all popular CRM systems and emails. Integrations can be made easily to any platform enabled to receive or retrieve data.

iCreate integrates with Facebook/Google/LinkedIn and is able to retrieve and send leads directly to your CRM/platform.

**We integrate with Google sheets.** Our application is able to send contact details accepted as leads from our landing pages and websites connected to our platform. We also send users activity on client websites (first party data only) to Google data studio and other reporting applications via Google sheets.



## VIRTUAL NUMBERS

Full solution for tracking calls in landing pages, web sites, Google, Facebook ads and any media (offline & online).

All calls can be recorded, saved for monitoring and sent as leads to CRM with all media parameters.

Ore "WhatsApp Agent" feature can send new leads to CRM with all media parameters.



## ABOUT US

Founded in 2013, and delivers a fully integrated platform and advanced tools for creating, managing, analyzing and communicating consumers with digital campaigns and personalized on\off site landing pages in a quick, easy and cost-effective way.

Using a single and unified access point, marketers and agencies can easily design landing pages, Facebook tabs, surveys, magazines and popups & sticky bars, publish them and track the campaign and data.

All your data and pages are saved on a single platform, so you can work with any designer or agency. The dashboard clearly shows reports and all past and present campaigns, in sync with your advertising budget reports.



**Ronen Bar**

Serial entrepreneur,  
founder of Medisafe  
and Clinicode



**Niv Kantor**

VP Product  
Senior Consultant for digital  
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McCann Ericson



# AMONG OUR CLIENTS

