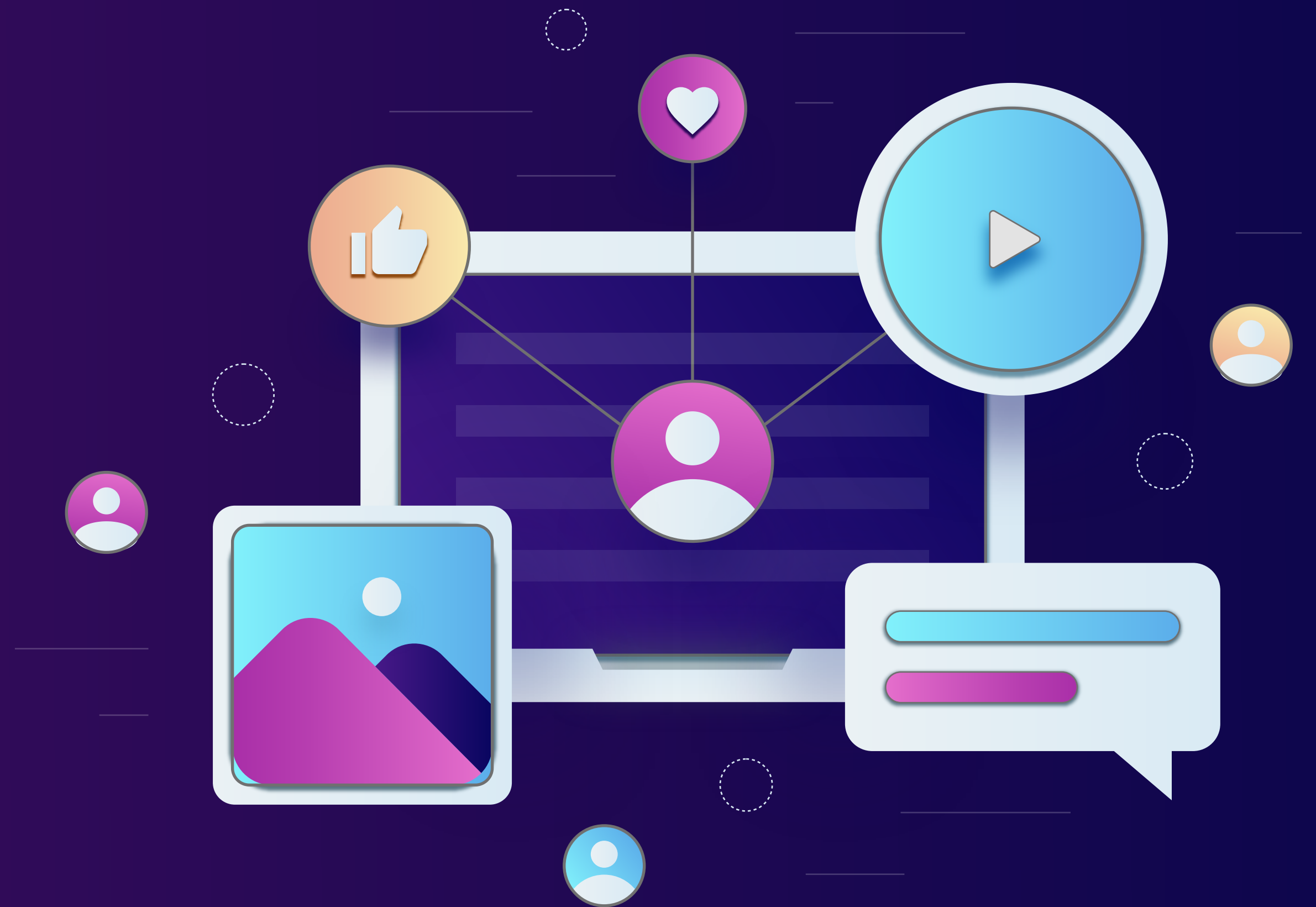


Identified visitors Activity

The reports that will
boost your business





In a nutshell- what is this report all about?

The report shows you in real time the phone and email of those interested in your site, including all their activity on it.

Reports Choose Your Reports ? Create New Digital Asset + ?

Choose Brand: Cars Campaign: Select Reports: Identified visitors Activity Submit

Returning visitors Send by Email Excel

#	Visit Date	Last lead date	Dates difference	iCreate Campaign	Page Title	Name	Phobe	Email	Source	Ex.Status	URL	Approve mail	Pageviews (6 months)
+	334a1069-bd6b-92ea-8e39-11/11/2021 12:55:48 PM	02/11/2021 4:15:21 PM	9	12872_Think_Big	SUV cars	Adam smith	010958	@gmail...	google	Meeting was set	carsales.co.il	No	3
+	46e13979-f045-d0d0-3d30-11/11/2021 11:07:21 AM	08/11/2021 7:25:08 PM	3	Web site	SUV cars		411533	@gmail...		No answer	www.co.il	No	7
+	cef51936-b78e-4aed-1498-11/11/2021 10:15:45 AM	24/10/2021 9:48:06 AM	18	Web site	Family cars	Roy Grace	258121	@gmail...		Out of stock	www.co.il	No	3
+	a405cbdc-1dcd-e4ad-4384-11/11/2021 9:09:40 AM	10/10/2021 11:27:50 AM	32	Web site	Big 2021 sale	Rachel Brook	781098	@gmail...		Out of stock	www.co.il	No	4
+	962cb0bf-e3e4-caa5-f897-11/11/2021 8:05:56 AM	01/11/2021 6:26:50 PM	10	_2020_models		George Lirroy	2978885	@gmail...	fb_models_2020	Called for details	carsales.co.il	No	14
+	9abde38f-c90c-3562-0a22-11/11/2021 6:59:22 AM	27/10/2021 7:10:47 AM	15	12872_Think_Big		Lili Armstrong	8448493	@gmail...	fb_think_big	Self pickup	carsales.co.il	No	6
+	a61de919-4aee-b316-2015-10/11/2021 9:51:55 PM	30/10/2021 7:59:25 PM	11	_2020_models		Flint Cart	5987657	@gmail...	fb_models_2020	Out of stock	carsales.co.il	No	4
+	458ba6de-1714-5bf8-e0b8-10/11/2021 9:15:47 PM	08/11/2021 7:14:19 PM	2	_2020_models		Wally West	7494332	@gmail...	fb_models_2020	Meeting was set	carsales.co.il	No	2



? What does the report show you?

The user data is accumulated

If the user, at any point in time, has left contact lead on web/mobile (cross-device) in any company digital asset (landing page, websites, overlay etc...) we cross the users information with his browser ID and can identify his current visits and actions.



user lead

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334a1069-bd6b-92ea-8e39-	11/11/2021 12:55:48 PM	02/11/2021 4:15:21 PM	9	12872 Think_Big	SUV cars	Adam smith	10958	@gmail...	google	Meeting was set	carsales.co.il	No	3

Visits

Page Title	Date	Platform	Scroll	Stay on page	Source	URL
	11/11/2021 12:55	Mobile	68%	92sec	google	https://carsales.co.il/carsale...
	02/11/2021 16:15	Mobile	72%	75sec	google_think_big	https://carsales.co.il/carsale...
	02/11/2021 16:15	Mobile	31%	331sec	google_think_big	https://carsales.co.il/carsale...

all the different visits


user activity

How does it work?

Implementation is very simple!

Plant in the tag manager our site script and the report shows you users who visited the site in the date range you set.

the report can be sent automatically every daily/weekly in excel format.

 A popular use case is with a returning call center, that help the representative identify the user's interests when the leads is "hot".

It can also be used for retargeting users on Google and Facebook.

It will show you:



Which pages on the sites (multiple sites) were visited



How long the user stayed on a specific URL\product or service



How many percentages on each page the user scrolled



What the user clicked on

❓ What else can you do with it?



Present a personal creative to a user based on his activity - identified users and **ANONYMOUS USERS**

For example: The user was interested in a particular product; stayed more than X seconds on a specific page on the site. He will get an exit pop-up\sticky bar with a personal promotion on the product he was interested in.



Any digital asset with a personalized creative

Any digital asset (landing page, mini-site, pop-up and sticky bar etc...) can be personalized and hold an unlimited number of creatives that are tailored to your different target audience segments - the segments consist of user actions.

This increases the average conversion rate by 4.



Have any more questions?

Feel free to contact us:

support@icreate.marketing